

ASSOCIATION NEWS 2008 EDITORIAL CALENDAR

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MONTH	ASSOCIATION MANAGEMENT MEETINGS MANAGEMENT	DESTINATION FEATURES	PRINT & WEB ADVERTORIAL PACKAGES	DIRECTORY SECTIONS	BONUS DISTRIBUTION
January	<ul style="list-style-type: none"> • Strengthening Your Team • Legal Matters • Historic Venues 	<ul style="list-style-type: none"> • Mexico • Michigan & Ohio • New York 	Golf & Spa Resorts	Hotels & Meeting Facilities	<i>PCMA Annual Meeting (Seattle)</i> <i>Southwest Showcase (Austin)</i>
February	<ul style="list-style-type: none"> • Certification Programs • Growth Strategies • Golf Meetings 	<ul style="list-style-type: none"> • Minnesota & Wisconsin • Nevada • North Carolina 	Destination Marketing Organizations	Speakers & Speakers Bureaus	<i>DMAI Destinations Showcase (Washington, D.C.)</i> <i>MPI Professional Education Conference (Houston)</i>
March	<ul style="list-style-type: none"> • Training Members as Lobbyists • Human Resources • Meetings at Spa Resorts 	<ul style="list-style-type: none"> • Alaska • Gulf Coast • Wyoming, Idaho & Montana 	Convention Centers & Meeting Venues	Meeting Suppliers & Services	<i>Association Forum of Chicagoland (Chicago)</i>
April	<ul style="list-style-type: none"> • Nondues Revenue Sources • Public Speaking • Green Meetings 	<ul style="list-style-type: none"> • Bermuda, Puerto Rico & The Caribbean • Illinois • Washington & Oregon 	Meetings-Friendly Hotels & Resorts	Destination Marketing Organizations	<i>HSMIA Affordable Meetings Mid-America (Chicago)</i>
May	<ul style="list-style-type: none"> • New Media • Advanced Management • Luxury Hotels & Resorts 	<ul style="list-style-type: none"> • Central & South Florida • Golden California • Missouri 	Historic & Mountain Settings	Space Available Hotline	<i>ASAE Springtime (Washington, D.C.)</i>
June	<ul style="list-style-type: none"> • Planning for a Crisis • Continuing Education • Unique Meetings 	<ul style="list-style-type: none"> • Colorado & Utah • Mid-Atlantic States • Western Canada 	New & Renovated Properties	Convention Centers	<i>HSMIA Affordable Meetings West (San Jose, CA)</i>
July	<ul style="list-style-type: none"> • Diversifying Your Group • Risk Management • Gaming Destinations 	<ul style="list-style-type: none"> • Iowa & Indiana • Northern California • Upper New England 	Executive Retreats & Board Meetings	Hotels & Meeting Facilities	<i>DMAI Annual Convention (Las Vegas)</i> <i>IAAM Annual Conference (Anaheim)</i>
August	<ul style="list-style-type: none"> • Association Benefits Packages • Recruitment & Retention • International Destinations 	<ul style="list-style-type: none"> • Coastal South • Greater Los Angeles • Southeast Texas 	Destination Marketing Organizations	Speakers & Speakers Bureaus	<i>ASAE Annual Meeting (San Diego)</i> <i>MPI World Education Congress (Las Vegas)</i>
September	<ul style="list-style-type: none"> • Ethics Issues • Economic Planning • Convention Centers 	<ul style="list-style-type: none"> • Arizona & New Mexico • Central & Eastern Canada • Southern States 	Meetings-Friendly Hotels & Resorts	Meeting Suppliers & Services	<i>HSMIA Affordable Meetings National (Washington, D.C.)</i>
October	<ul style="list-style-type: none"> • Legislative Matters • Meeting Strategies • Executive Retreats 	<ul style="list-style-type: none"> • California's Mountains & Deserts • Lower New England • Oklahoma, Kansas & Nebraska 	Gaming Destinations	Destination Marketing Organizations	<i>TEAMS 2008: Travel, Events And Management in Sports</i>
November	<ul style="list-style-type: none"> • Creating a Strategic Plan • Accounting Issues • Mountain Meetings 	<ul style="list-style-type: none"> • Central & North Florida • Hawaii & South Pacific • North & West Texas 	Convention Centers & Unique Meeting Sites	Space Available Hotline	<i>National Tour Association (Pittsburgh)</i>
December	<ul style="list-style-type: none"> • Marketing to New Generations • Government Relations • New Technologies 	<ul style="list-style-type: none"> • North Dakota & South Dakota • Orange County & San Diego • Pennsylvania & New Jersey 	Luxury Hotels	Convention Centers	<i>IAEM Annual Meeting & Exhibition (Miami)</i> <i>Association Forum of Chicagoland</i> <i>Holiday Showcase (Chicago)</i> <i>CalSAE Seasonal Spectacular (Sacramento)</i>

Note: Editorial calendar is subject to change.