

ASSOCIATION NEWS 2012 EDITORIAL CALENDAR

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MONTH	ASSOCIATION MANAGEMENT	DESTINATION FEATURES	MEETINGS MANAGEMENT	PRINT & WEB SITE SELECTOR ASSOCIATIONNEWS.COM	BONUS DISTRIBUTION
January	<ul style="list-style-type: none"> Strategic Planning Legal Matters 	<ul style="list-style-type: none"> Indiana & Ohio Mexico's Resorts New York 	Historic Venues	Convention Center Spotlight	<ul style="list-style-type: none"> PCMA Annual Meeting Southwest Showcase
February	<ul style="list-style-type: none"> Legislative Matters Growth Strategies 	<ul style="list-style-type: none"> Minnesota & Wisconsin Nevada North Carolina 	Golf Meetings * ACME Special Section *	Convention Bureau Spotlight	<ul style="list-style-type: none"> ACME Annual Meeting DMAI Destinations Showcase MPI Professional Education Conference
March	<ul style="list-style-type: none"> Member Offerings Staffing Solutions 	<ul style="list-style-type: none"> Alaska Gulf Coast Idaho, Montana & Wyoming 	Adding Wellness to Meetings	Meetings-Friendly Hotels & Resorts	<ul style="list-style-type: none"> Association Forum of Chicagoland Wisconsin Tourism Conference
April	<ul style="list-style-type: none"> Enhancing Education Public Speaking 	<ul style="list-style-type: none"> Atlantic & Caribbean Islands Illinois Washington & Oregon 	Engaging the Great Outdoors	Convention Center Spotlight	<ul style="list-style-type: none"> HSMAI Affordable Meetings Mid-America ASAE Springtime North Dakota Tourism Conf
May	<ul style="list-style-type: none"> Nondues Revenue Recruitment & Retention 	<ul style="list-style-type: none"> Central & South Florida Golden California Michigan 	Executive Retreats	Convention Bureau Spotlight	<ul style="list-style-type: none"> U.S.Travel Association International Pow Wow
June	<ul style="list-style-type: none"> Leadership Development Accounting Issues 	<ul style="list-style-type: none"> Colorado & Utah Mid-Atlantic States Western Canada 	Days of Wine & Roses: Meetings at Wineries and Gardens	Meetings-Friendly Hotels & Resorts	<ul style="list-style-type: none"> HSMAI Affordable Meetings West Missouri Association of CVBs Annual Conference
July	<ul style="list-style-type: none"> Membership Risk Management 	<ul style="list-style-type: none"> Iowa & Nebraska New Jersey & Pennsylvania Northern California 	Gaming Destinations * DMAI Special Section *	Convention Center Spotlight	<ul style="list-style-type: none"> DMAI Annual Convention IAAM Annual Conference MPI World Education Congress
August	<ul style="list-style-type: none"> Media Relations New Technologies 	<ul style="list-style-type: none"> Georgia & South Carolina Greater Los Angeles Southeast Texas 	International Destinations * ASAE Special Section *	Convention Bureau Spotlight	<ul style="list-style-type: none"> ASAE Annual Meeting Texas Association of CVBs Annual Conference
September	<ul style="list-style-type: none"> Social Responsibility Advanced Management 	<ul style="list-style-type: none"> Arizona & New Mexico Missouri Arkansas, Kentucky & Tennessee 	Beyond the Rubber Chicken: The Latest Trends in F&B	Meetings-Friendly Hotels & Resorts	<ul style="list-style-type: none"> HSMAI Affordable Meetings National Florida Association of CVBs Annual Conference
October	<ul style="list-style-type: none"> Finances Meeting Strategies 	<ul style="list-style-type: none"> California's Mountains & Deserts New England Oklahoma & Kansas 	Mountain Meetings	Convention Center Spotlight	<ul style="list-style-type: none"> TEAMS '12 Western Association of CVBs Annual Meeting
November	<ul style="list-style-type: none"> Member Services Continuing Education 	<ul style="list-style-type: none"> Central & North Florida Hawaii North & West Texas 	Meetings in Motion: Gathering on Trains and Ships	Convention Bureau Spotlight	<ul style="list-style-type: none"> National Tour Association Annual Convention
December	<ul style="list-style-type: none"> Legal Issues Government Relations 	<ul style="list-style-type: none"> Eastern Canada North Dakota & South Dakota Orange County & San Diego 	Meetings at Cultural & Academic Venues	Meetings-Friendly Hotels & Resorts	<ul style="list-style-type: none"> IAEE Annual Meeting Association Forum of Chicagoland CalSAE Seasonal Spectacular

Each issue of Association News features regular columns with information of interest to association executives and meeting planners, including People & Places, Association Update, the Resource Directory and the Calendar of Events. Site selector advertorial section is featured prominently on AssociationNews.com.